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Press Release

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FOR IMMEDIATE RELEASE:

DISCOUNT POWER, INC., A LEADING LOW-COST ELECTRICITY SUPPLIER IN CONNECTICUT, PARTNERS WITH SIKORSKY FINANCIAL CREDIT UNION

Offers Credit Union Members Easy, Risk-Free Way to Save Up to 20% on the Cost of Electricity

SHELTON, CT, August 20, 2010 –Discount Power, Inc., a leading supplier of low-cost electricity in Connecticut, announced its partnership with the Sikorsky Financial Credit Union today to offer credit union members the opportunity to save up to 20% on the cost of electricity. The partnership is part of the credit union’s Advantage of Belonging® Program.

Enrollment for savings on electricity is easy, free and completely risk free. There are no fees, no contracts, no credit checks, and electricity continues to be delivered and serviced by the utilities, CL&P and UI. There is no change in monthly billing or in the service except for the lower cost of electricity.

“We all use electricity. During these uncertain economic times, we are happy to have a program providing our members with savings on their monthly electric bill” said Vincent Ciambriello, Senior Vice President of Sikorsky Financial Credit Union.

“In partnership with the Sikorsky Financial Credit Union, we are pleased to offer members across Connecticut up to 20% savings on their electricity through the Advantage of Belonging® Program,” said Jon Parrella, president of Discount Power, Inc. “Once enrolled and saving on the cost of their electricity, credit union members also will be able to take advantage of our FREE whole home energy check up from Dr. Energy Saver—a \$300 value. The check up will help identify the specific steps one can take to reduce energy consumption and increase home energy efficiency. Plus, we encourage customers to join the PointsEngine rewards program and earn points every month for their kilowatts of electricity they use; membership is FREE.”



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Enrollment for low-cost electricity is FREE, fast and easy.

Members can click on the Discount Power logo at the Sikorsky Financial Credit Union website, www.sikorskyfcu.org, or go directly to www.sikorskycudiscountpower.com. Click on the Enroll Now button. Click on Residential. Select the product – standard variable, standard variable with a cap. Options for renewable energy offset certificates are also available. Fill in the required information from a current electricity bill. Click on Submit Application. An email will confirm enrollment. The information will be given to the utility about the switch. On the next meter read date, the switch will go into effect. Savings on the bill will be seen when a full meter read cycle is completed.

About Sikorsky Financial Credit Union

Sikorsky Financial Credit Union is one of the largest credit unions in Connecticut with over 54,000 members and over \$600 million in assets. Sikorsky Financial Credit Union is a state chartered credit union, and is insured by the National Credit Union Administration, an agency of the U.S. Government.

About Dr. Energy Saver™

Dr. Energy Saver (www.DrEnergySaver.com) is a national network of trained energy-conservation contractors who specialize in conducting energy and comfort assessments quickly and efficiently. Dr. Energy Saver contractors also have ability and expertise to implement their recommendations. This enables homeowners to get maximum energy and cost-saving results with minimum inconvenience.

About PointsEngine

PointsEngine (www.PointsEngine.com) was formed to provide Connecticut merchants, large and small, with a way to reward customers by utilizing a unique, proven and successful affinity application. Participating retailers can easily and quickly create a customized, affordable rewards program to help retain existing customers, gain new customers, enhance loyalty and increase sales. Customers who join PointsEngine can enhance the value of each dollar they spend by earning points from participating merchants and by using those points to make value-added purchases at the PointsEngine website.

About Discount Power, Inc.

Discount Power, Inc. (www.DiscountPowerInc.com) was formed to supply residential, commercial, industrial and municipal users with a comprehensive suite of electric energy alternatives and value-added services that maximize savings, lower consumption and help protect the environment. A licensed electric supplier, Discount Power is committed to being the low-cost provider of electricity.

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