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Press Release



Special Olympics
Connecticut

changing attitudes. changing lives.

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FOR IMMEDIATE RELEASE:

SPECIAL OLYMPICS CONNECTICUT LAUNCHES PARTNERSHIP WITH DISCOUNT POWER, INC., A LEADING LOW-COST ELECTRICITY SUPPLIER IN CONNECTICUT

***SOCT Offers Donors and Supporters an Easy, Risk-Free Way to Give While
Saving Up to 20% on the Cost of Electricity***

SHELTON, CT, June 16, 2010 – Discount Power, Inc., a leading supplier of low-cost electricity in Connecticut, today announced its strategic partnership with Special Olympics Connecticut (SOCT) and the launch of their joint program for generating on-going donations to the organization while saving donors, volunteers and supporters up to 20% on the cost of their electricity.

When donors enroll through the Special Olympics Connecticut website, www.soct.org, or through www.SOCTPower.org for savings on their electricity and, for as long as they remain enrolled in the program, their participation generates monthly donations directly to Special Olympics Connecticut. A portion of each kilowatt hour of revenue generated each month through the program will be donated to Special Olympics Connecticut by Discount Power. Participants in the program enjoy the same cost savings available to all Discount Power variable-rate customers.



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“Time and time again our donors have given generously to Special Olympics Connecticut,” said Laura Gremelsbacker, Vice President of Communications, Special Olympics Connecticut. “So, it’s exciting to be able to provide a program that saves them money while providing us with the important benefit of continued support. We encourage all of our supporters, their families and friends to enroll in support of Special Olympics. The more participants we have in the program, the greater the donations we can generate for Special Olympics Connecticut.”

“In partnership with Special Olympics Connecticut, we are pleased to offer coordinators, coaches, volunteers and supporters savings on their electricity,” said Jon Parrella, president of Discount Power, Inc. “More importantly, we are excited by the opportunity to generate a stream of ongoing donations to an organization as extraordinary as Special Olympics Connecticut. Every kilowatt we supply to the participants in this program will generate a donation to Special Olympics Connecticut. At \$0.002 per kilowatt, the donations can be substantial.”

Enrollment in the program is easy, and completely risk free. There are no fees, no credit checks, and electricity continues to be delivered and serviced by the utilities, CL&P and UI. There is no change in monthly billing or in the service except for the lower cost of electricity. In order to enroll, go to www.soct.org, or through www.SOCTPower.org. Once enrolled, members typically see savings within 30 days of their meter reading date.

About Special Olympics of Connecticut (SOCT)

Since 1969, Special Olympics Connecticut (www.SOCT.org) has been *changing attitudes and changing lives* through year-round sports training and athletic competitions for children and adults with intellectual disabilities. SOCT currently serves 6,493 athletes (with intellectual disabilities) and partners (without intellectual disabilities) from across the state. Athletes and partners compete in 21 different Olympic-type sports thanks to over 100 local coordinators, 900 coaches and 10,000 additional volunteers.

About Discount Power, Inc.

Discount Power, Inc. (www.DiscountPowerInc.com) was formed to supply residential, commercial, industrial and municipal users with a comprehensive suite of electric energy alternatives and value-added services that maximize savings, lower consumption and help protect the environment. A licensed electric supplier, Discount Power is committed to being the low-cost provider of electricity.

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