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Press Release

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FOR IMMEDIATE RELEASE:

DISCOUNT POWER, INC., A LEADING LOW-COST ELECTRICITY SUPPLIER IN CONNECTICUT, EXPANDS OFFER OF *FREE* ENERGY EFFICIENCY ASSESSMENTS TO ALL RESIDENTIAL AND BUSINESS CUSTOMERS

Existing and New Customers Can Take Advantage of this FREE, No-Obligation Offer

SHELTON, CT, July 29, 2010 – Discount Power, Inc. today announced the expansion of its FREE energy efficiency assessment offer to all existing and new residential and business customers.

All Discount Power residential customers can take advantage of a FREE home energy check-up from Dr. Energy Saver®, a \$300 value. Dr. Energy Saver's energy check-up provides a thorough diagnosis of how a home uses, loses and wastes energy and money. Dr. Energy Saver also has the expertise and the resources to perform all of the energy-saving upgrades identified in an energy check-up.

All Discount Power business customers are eligible for a FREE energy assessment of their business from Globelé Energy, a well-known and respected provider of customized solutions and services that help businesses navigate today's rapidly changing energy landscape.

"Discount Power residential and commercial customers can save up to 20% on the cost of their electricity as well as learn how to reduce their consumption. It is a save, save opportunity that only Discount Power offers," said Jon Parrella, president of Discount Power. "We hope that all of our customers will take full advantage of this exclusive, valuable offer. The reduced energy consumption realized by implementing Dr. Energy Saver's and Globelé's recommendations is yet another way for our customers to save money on the cost of electricity."

Customers are under no obligation to implement any of the suggested energy improvements that result from their energy check-ups and assessments.



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About Discount Power, Inc.

Discount Power, Inc. (www.DiscountPowerInc.com) was formed to supply residential, commercial, industrial and municipal users with a comprehensive suite of electric energy alternatives and value-added services that maximize savings, lower consumption and help protect the environment. A licensed service provider, Discount Power is committed to being the low-cost provider of electricity.

About Dr. Energy Saver

Dr. Energy Saver (www.DrEnergySaver.com) is a national network of trained, state approved energy-conservation contractors who specialize in conducting energy and comfort assessments quickly and efficiently. Dr. Energy Saver contractors also have ability and expertise to implement their recommendations. This enables homeowners to get maximum energy and cost-saving results with minimum inconvenience.

About Globelé Energy

Globelé Energy (www.GlobeleEnergy.com) was founded to benefit the commercial and industrial sector of our society in the industry and application of energy. Globelé believes the better we help you understand your energy consumption and creation, the more you will save money and the planet will save resources. Globelé will work with you to conserve energy, create energy, use renewable energy, utilize credits, grants, and to take advantage of cost-effective energy and more to arrive at solutions that save you money. Globelé is a State of Connecticut approved educator in energy jobs, certified energy auditors and starting to hold Weatherization certification energy 101 courses.

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