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Press Release

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FOR IMMEDIATE RELEASE:

DISCOUNT POWER, INC., THE LOW-COST ELECTRICITY PROVIDER, EXPANDS PRODUCT OFFERINGS TO INCLUDE RENEWABLE ENERGY CERTIFICATES AND ENERGY EFFICIENCY ASSESSMENTS

FREE Energy Efficiency Check-Ups to Residential Renewable-Energy Customers--a \$300 Value

Exhibitor at Green Energy & Building Expo, Mohegan Sun, Feb.19-20

SHELTON, CT, February 11, 2010 – Discount Power, Inc. today announced the expansion of its low-cost electricity service to include renewable energy certificates and energy efficiency assessments.

Discount Power is now offering 50% and 100% sign up options for renewable energy certificates to residential, commercial, industrial and municipal customers. By enrolling in the state-authorized CT Clean Energy Options Program, Discount Power customers are able to support Connecticut's goals of sustainability, greenhouse gas reduction and greater energy independence. Sources of renewable energy include wind and small hydro. As with its conventional electricity offering, Discount Power is committed to being a low-cost provider of green power in Connecticut. Electricity pricing can be verified at www.ctenergyinfo.com.

"As a growing number of Connecticut electricity users embrace greener lifestyles and work environments, we believe that it is important to be a leader in providing clean energy choices to our customers," said Jon Parrella, President, Discount Power, Inc. "It is for this reason that Discount Power is providing its customers with the option to offset 50% and 100% of their conventional electricity use with renewable energy certificates while emphasizing that our goal at Discount Power is to be Connecticut's low-cost provider."

As an additional component of its expanded service, Discount Power is announcing an EXCLUSIVE, FREE home energy check up from Dr. Energy Saver™, a \$300 value, for any residential electricity user who enrolls with Discount Power and chooses to offset 50% or 100% of their electricity use with renewable energy certificates. Dr. Energy Saver's™ energy check up provides a thorough diagnosis of how a home uses, loses and wastes energy and money.

Dr. Energy Saver™ also has the expertise and the resources to perform all of the energy-saving upgrades identified in an energy check up.



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“Discount Power customers can save on the cost of their electricity and learn how to reduce their consumption. It is a save, save opportunity that only Discount Power offers,” continued Jon Parrella. “In combination with Discount Power’s low-cost electricity, energy-related savings can be substantial. More information is available at www.DrEnergySaver.com.”

“We hope that our renewable energy customers take full advantage of the added value that Dr. Energy Saver™ energy check ups represent,” concluded Jon Parrella. “The reduced energy consumption realized by implementing Dr. Energy Saver’s™ recommendations is yet another way for our residential customers to save money.”

On February 19th and 20th, Discount Power will unveil its state-authorized renewable energy certificate offering and its FREE whole energy check up program at The Green Energy & Building Expo at the Mohegan Sun Resort & Casino. All residential electricity users that enroll with Discount Power at the show will receive a FREE energy check up. Furthermore, exhibiting with Discount Power will be Dr. Energy Saver™. There is no better opportunity to learn more about spending less for electricity. For more information on the trade show including online registration, go to www.greenmarineproductions.com. For information on low-cost electric and related services from Discount Power, go to www.discountpowerinc.com or call 203.929.3200.

About Discount Power, Inc.

Discount Power, Inc. (www.discountpowerinc.com) was formed in partnership with Hocon Gas to supply residential, commercial, industrial and municipal users with a comprehensive suite of electric energy alternatives and value-added services that maximize savings, lower consumption and help protect the environment. A licensed service provider, Discount Power is committed to being the low-cost provider of electricity.

About Hocon Gas

Hocon Gas (www.hocongas.com) is one of the largest family-owned propane suppliers in the Connecticut and New York region. Since 1952, Hocon Gas has been committed to providing the public with an exceptional, competitively-priced energy product. Hocon Gas sells, installs and services quality gas appliances and employs a professional staff to provide an outstanding level of service.

About Dr. Energy Saver™

Dr. Energy Saver™ (www.DrEnergySaver.com) is a national network of trained energy-conservation contractors who specialize in conducting energy and comfort assessments quickly and efficiently. Dr. Energy Saver™ contractors also have ability and expertise to implement their recommendations. This enables homeowners to get maximum energy and cost-saving results with minimum inconvenience.

About Renewable Energy Certificates

By choosing to purchase renewable energy certificates made available to customers through the state's CTCleanEnergyOptions program (administered by authorized CTCleanEnergyOptions supplier Sterling Planet), you are supporting production of cleaner power from renewable energy resources. This renewable energy certificate option will appear on your bill as a separate line item labeled Sterling Planet CEO (Clean Energy Option).

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