



Press Release

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FOR IMMEDIATE RELEASE:

**THE CREDIT UNION LEAGUE OF CONNECTICUT LAUNCHES
STRATEGIC PARTNERSHIP WITH DISCOUNT POWER, INC.,
A LEADING LOW-COST ELECTRICITY SUPPLIER IN CONNECTICUT**

***Affiliated Credit Unions Offer Their Members An Easy, Risk-Free Way to
Save Up to 20% on the Cost of Electricity***

Members Also Offered FREE Whole Home Energy Check Up – \$300 Value

SHELTON, CT, March 31, 2010 – The Credit Union League of Connecticut today announced its strategic partnership with Discount Power, Inc., a leading supplier of low-cost electricity in Connecticut.

“We work very hard to provide our affiliated credit unions with valued and desired products and services, with the goal of strengthening the bond between credit unions and their respective members,” said Tony Emerson, president and CEO of the Credit Union League of CT. “After an extensive evaluation process, we are pleased to have selected Discount Power to be our partner in providing our credit unions’ membership with up to 20% savings on their electricity.”

“In partnership with the Credit Union League of Connecticut, we are pleased to offer credit union members across Connecticut savings on their electricity,” said Jon Parrella, president of Discount Power, Inc. “Furthermore, as customers of Discount Power, credit union members will be able to take advantage of our FREE whole home energy check up from Dr. Energy Saver – a \$300 value. The check up will identify the specific steps you can take to reduce your energy consumption and increase the energy efficiency of your home. This is yet another important way to save on electricity.”

Enrollment with Discount Power is easy, free and completely risk free. There are no fees, no contracts, no credit checks for credit union members, and electricity continues to be delivered and serviced by the utilities, CL&P and UI. There is no change in monthly billing or in the service except for the lower cost of electricity.

In order to enroll, only three pieces of information from one's electric bill are required: 1) account number 2) POS number (UI), or service reference number (CL&P) and 3) next meter read date. Once enrolled, members will see savings within 30 days of their meter reading date.

For more details and to sign up, contact Nick Moalli at the League: 800-228-2285, ext. 7059, 203-608-7059, (cell) 203-631-7123, or nmoalli@culct.coop.



About The Credit Union League of Connecticut (CULCT)

The CULCT is a non-profit trade association founded in 1935 to represent and provide services to credit unions throughout Connecticut. The League's mission is to achieve excellence in the Core Service Areas of Government Relations, Education and Human Resource Development, Credit Union Services, Compliance, Member/Public Relations and Communications.

About Dr. Energy Saver™

Dr. Energy Saver (www.DrEnergySaver.com) is a national network of trained energy-conservation contractors who specialize in conducting energy and comfort assessments quickly and efficiently. Dr. Energy Saver contractors also have ability and expertise to implement their recommendations. This enables homeowners to get maximum energy and cost-saving results with minimum inconvenience.

About Discount Power, Inc.

Discount Power, Inc. (www.discountpowerinc.com) was formed to supply residential, commercial, industrial and municipal users with a comprehensive suite of electric energy alternatives and value-added services that maximize savings, lower consumption and help protect the environment. A licensed electric supplier, Discount Power is committed to being the low-cost provider of electricity.

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